



REPORT TO OUR

COMMUNITY AND STRATEGY 2025

Eastern Community Broadcasters Incorporated

Radio **EASTERN**
FM 98.1

www.radioeasternfm.com.au

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Radio Eastern FM 98.1 is your community radio station in Melbourne’s outer-east. On air 24 hours per day, 7 days per week since 1991. We are pleased to present this report to our Members and our Community and invite feedback to:

andrew.conway@radioeasternfm.com.au

To Our Community

BACKGROUND

Radio Eastern FM 98.1 is a community radio station in Melbourne's Outer East. As an incorporated Association under Victorian law, the Association is registered as Eastern Community Broadcasters Incorporated.

The governing body of Radio Eastern FM is the Committee of Management. Radio Eastern has been operating with a permanent broadcasting licence since 1991. We have developed a strong reputation for community information sharing with a solid listener base. Our studios are based at the Wyreena Community Arts Centre Croydon and we are entirely run by volunteers. We work with many local businesses and community organisations to develop bespoke promotional services. Radio sponsorship is one of the most effective sources of business growth; community radio sponsor messages takes it to a new level all together.

COMMUNITY ENGAGEMENT

Radio Eastern has built on the work of the past several years to develop greater linkage between the on-air content and strategic direction of the station. We have built greater capacity to capture the vast volume of community content which highlights the value Radio Eastern has in our community. This is further detailed in this Annual Report under the detailed Community Engagement section. We have participated in surveys and enlisted the services of highly capable specialists to assist with the collection and analysis of the data.

FINANCIAL HIGHLIGHTS

As members will note in the accounts we have retained a strong cash balance and following a successful Radiothon and tremendous work by our Sponsorship team, we have minimised the impact of this change. The accounts and Treasurer's report provides further explanation of the accounts.

OPERATING HIGHLIGHTS

The past 12 months of Radio Eastern can be characterised as dynamic, continuous improvement and community engagement. We have had to respond to several challenges including changes to the way in which we broadcast local football which is a strong sponsorship generator for the station. In addition, we previously ran a successful Radiothon which greatly assisted the station's fundraising efforts and provided us with a clear indication of the value of our community engagement. Put simply it was heartening to receive the hundreds of comments from community groups telling us how much they value Radio Eastern.

Our technical team has also been put to the test with an ambitious capital expenditure program to ensure our facilities remain reliable and provide a sustainable infrastructure base. Radio Eastern is incredibly fortunate to have such dedicated technicians who work tirelessly to improve our station. The Radiothon campaign went directly into funding transmitter upgrades and the demands on our capital expenditures will continue as we look at boosting our capacity by incorporating further back up power supplies (UPS) and upgrading our servers as well as the associated software. The Committee takes a very prudent approach to asset replacement and we will continue to ensure our cash management is sufficient to meet these challenges.

As we have found throughout the past 12 months, community engagement is at the heart of everything we do. Ensuring we have a strong connection with our community yields many mutual benefits. For Radio Eastern, we incorporate the views of our community into our programming. We have identified several priorities for about forward strategy:

1. Boosting involvement of younger people
2. Developing a comprehensive community engagement plans.

3. Maintaining clear connection to community needs and incorporating those needs into our programming.

Our community engagement management over the last 12 months has demonstrated that Radio Eastern has logged literally thousands of community contacts from direct sign-in at our studios (in the excess of 6,000 people) to the thousands of hours of community interviews and content. This is what our Committee is so proud of and will continue to build upon to ensure our station is at all times relevant, inclusive and responsive to the needs of our community.

The continued overhaul of our community engagement strategy, improvements to systems and processes, ICT infrastructure and fundraising efforts have delivered an incredibly strong result which the Committee and all members are very proud of. We have also overhauled our policies and procedures to ensure a more professional and sustainable organisation.

LOOKING AHEAD

As we prepare for the lodgement of our next license renewal application, our focus on enhancing community services and engagement, gathering community insights and ensuring we have a sustainable infrastructure to deliver enhanced community services will remain at the forefront of our strategy.

COMMITTEE OF MANAGMENT AND SUB-COMMITTEES AND GROUPS

The Committee of Management are:

Prof Andrew Conway (President)

Ms Lyn Woods (Vice President)

Mrs Julia Zammitt (Secretary)

Mr Murray Smith (Treasurer)

Mr Brett Campbell

Mr Kevin Carr

Mr Tony Kenyon (Membership)

Mr Peter O’Conner (Disability Adviser)

Mr Stephen Spicer

The Sub-Committees are:

Programming

The Groups are:

Training

Community Engagement

Sponsorship

Finance

Promotions

Technical Services

The Committee of Management and sub-committee meet monthly and Groups meet as required. They furnish written reports to the Committee of Management which are then publicized to members through the messagebook@radioeasternfm.com.au



Prof Andrew Conway

President

February 1, 2025

Community Engagement

(Note these activities refer to previous and future initiatives. Data used notes reports from previous ACMA license application).

At Radio Eastern FM 98.1 we recognise the importance of continually improving the public good that we do. As well as providing great music, informative news coverage and friendly on-air voices, our station has an essential role in helping to improve awareness of and access to, and even the quality of, community services. Community Engagement is such an important aspect of the benefit our station brings to the people of the outer eastern suburbs that we consider it an essential part of providing services to our members and other listeners. Whenever you hear a Community Service Announcement, an interview with a member of a not-for-profit or community organisation, music from an unsigned Australian musician, information about local government or library services, health or finance information or engagement in a range of other topics and services, we are providing that service free to those organisations. As well, not only are the organisations participating in Community Engagement, but the listeners are participating too, because Community Engagement involves a three-way working relationship between the radio station, the local not-for-profit community organisations and the members and listeners. Community Engagement helps the radio station improve the quality of its broadcasts by creating variety of topics. It also helps the organisations we engage with to plan and provide their services. This in turn enables members and listeners to participate and benefit by engaging them in discussions about community activities and by publicising community events they can attend.

We are busy strengthening and developing existing and new relationships with community centres, sporting groups, the Scouts and Guides, emergency services, and other not-for-profit organisations that are benefiting from their engagement and involvement in the life of our radio station. Since Community Engagement is about community and organisations collectively building ongoing relationships for social benefits and outcomes, we are encouraging suggestions from our members and listeners about organisations that this radio station can assist to provide their services and facilities.

We acknowledge that the work of Community Engagement is an ongoing aspect of our station and a vital part of community radio. We have achieved a significant amount and the work continues.

Radio Eastern has developed a comprehensive Structured Engagement Program over the past two years, which has resulted in the following:

HIGHLIGHTS

- Appointment of a Community Engagement Manager
- Development of policy framework for Community Engagement, to encourage community content and participation on air and to encourage participation of members and listeners in community events and activities
- Thorough analysis of Community Engagement activities over the five years of the current licencing period, to enable improvement in the diversity of representation of community services and groups
- Interviews, visits and on-air coverage of community events, which amounted to over 2,000 hours and well over 2,000 total activities in the five year period of the current ACMA licence
- Actively seeking diversity of cultures and voices on Radio Eastern programming, such as Hindi community
- Development of guidelines for presenters and other radio station volunteers for engaging with particular community groups, including for example Aboriginal groups, the disabled, veterans groups particularly in relation to mental health and legacy, community centres and youth services
- Amended our Rules of Association to remove barriers to entry to the station
- Radio Eastern internal surveys and listener participation in the CBAA McNair survey, the results of which showed that far and away the topic of most interest to our

listeners was Music, including choice of music genre, the mode and quality of presentation of music and the quality of the sound

- Continual improvement of the member newsletter, which has been released regularly over the past year
- Appointment of a community member to the Programming Subcommittee
- Enhancement of outside broadcast flexibility, using our new facilities to enable greater coverage of community events and activities
- Station Representatives speaking at a number of community events, such as Lions Clubs, Rotary Clubs, Probus, Legacy and U3A, these talks being designed to increase our profile in the community and to provide not for profit community groups with information on how the radio station can assist them with their work through Community Service Announcements, on air interviews and encouraging community participation in the activities of these groups
- Community Service opportunities for local youth and youth groups
- Extensive coverage of activities and opportunities at Eastern Regional Libraries
- Continued coverage of Eastern Football League games and news
- Continuous re-design of website, Facebook and social media to encourage interaction
- Commissioning the radiothon 'Octoberfest' to boost community engagement and support in raising funds for equipment
- Removal of barriers to entry into training for radio presenter
- Development of on-air musical talent competition promoting new Australian/local performing artists
- Creation of comprehensive record keeping and communication to break down the risk, previously identified and reported to the members, that "Corporate knowledge vested in few"

We appreciate that our listeners have made their own comments to the station, displaying the sophistication of their understanding of Community Engagement. Here are some representative examples:

- “Keep up the good local involvement and music variety and regular Community Service Announcements for local non-profit groups.”
- “Get younger (teens) school kids to be presenters to gain a younger audience.”
- “Outside Broadcasts are always enjoyable and a good local public service.”
- “Thank you for the radio service. Well done to all who contribute and make it happen.”

DETAILS

Table1. Community Engagement – number of different types of encounters 2015-2019 m previous license application.

Face to Face Interviews	Phone Interviews	Outside Broadcasts	Community Groups	EFL News and Game Day Broadcast	Total
1803	176	15	26	301	2321

Table 2. Summary of the number and total duration of Community Engagements by Year, 2015-2019

Year	Number	Duration (hrs:mins)
2015 (1 Jul to 31 Dec)	217	189:29
2016	433	407:45

2017	644	574:23
2018	507	478:22
2019 (1 Jan to 12 Oct)	520	375:21
Total	2321	2025:20

Figure 1. Number of Community Engagement encounters by month – 1 July 2015 to 12 October 2019

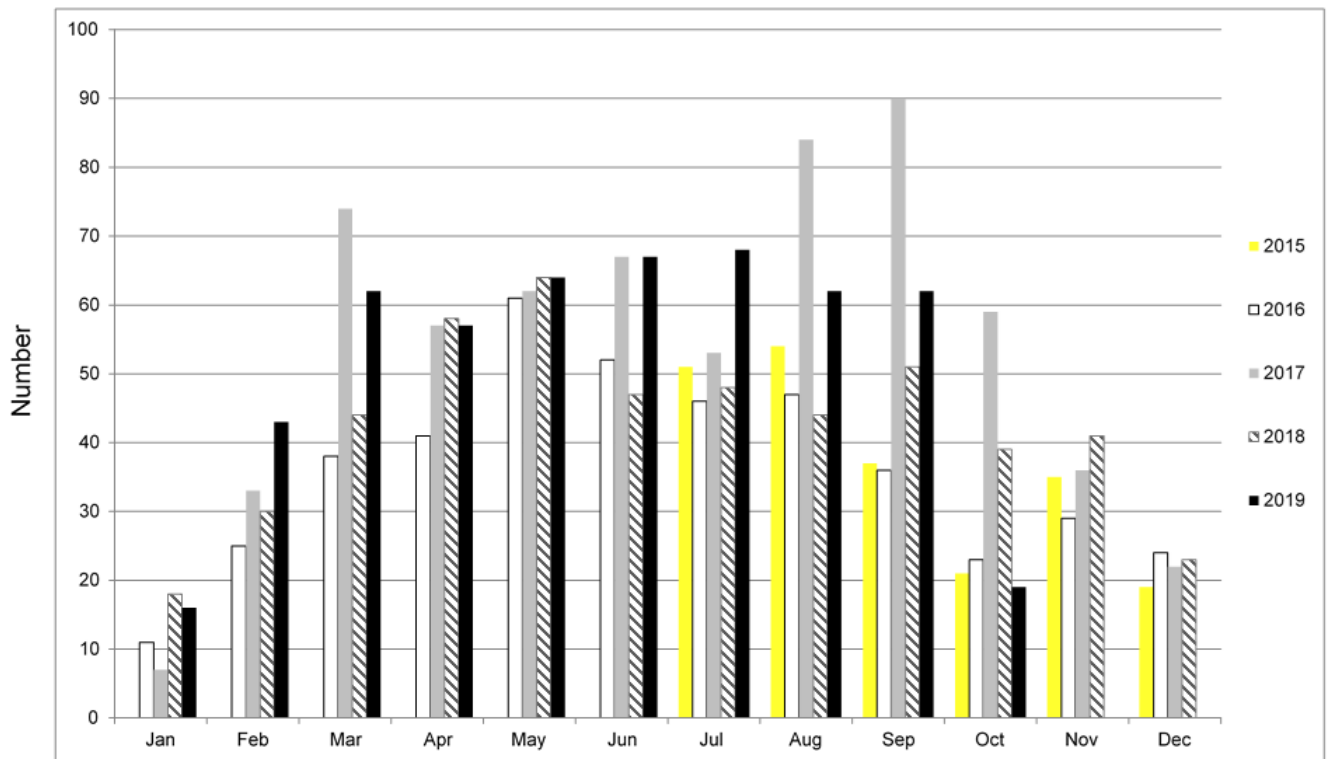
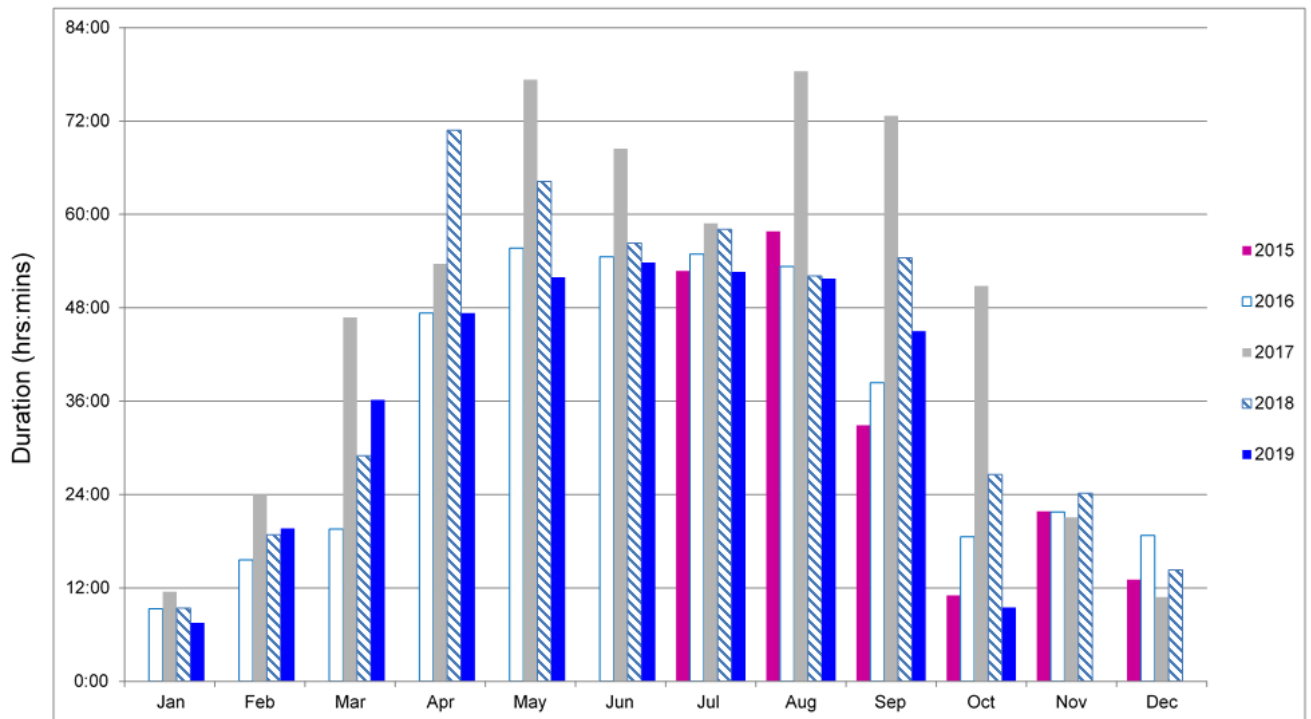


Figure 2. Total duration of all Community Engagement encounters by month – 1 July 2015 to 12 October 2019



Total numbers and total duration of Community Engagements by theme, sorted alphabetically. These were featured in our previous license application.

Theme	Number	Duration (hrs:mins)
ANZAC	7	3:05
Art	31	14:27
CFA	4	1:15
Cinema	1	0:25

Club	14	7:12
Community Facility	102	71:40
Community Festival	52	52:40
Community Service	173	71:04
Community Service - Indigenous	1	0:30
Community Talent Quest	43	18:05
Consumer Affairs	24	11:08
Craft	18	7:50
Culinary	12	4:50
Education	39	30:00
Environment	22	9:00
Finances	61	26:00
Gardening	90	57:27
Health	159	63:33
History	143	253:55
Legal	49	24:26
Library	132	64:59
Lifestyle	2	1:00
Literature	42	13:12
Local Government	117	47:36

Media	15	7:05
Motoring	4	2:00
Music	323	179:08
Music - Indigenous	1	0:30
Pets	17	8:30
Police	11	5:30
Real Estate	28	12:55
Religion	11	5:15
Scouts	2	3:30
SES	2	1:00
Sport - Interviews and news	334	390:36
Sport – EFL Game coverage	108	490:00
Technology	3	1:30
Theatre	114	55:57
Travel	5	2:50
Miscellaneous	5	3:45
Total	2321	2025:20

Total numbers and total duration of Community Engagements by theme, 1 July 2015 to 12 October 2019. [Sorted by total number.]

Theme	Number	Duration (hrs:mins)
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Motoring	4	2:00
Technology	3	1:30
Lifestyle	2	1:00
Scouts	2	3:30

SES	2	1:00
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Community Service - Indigenous	1	0:30
Music - Indigenous	1	0:30
Total	2321	2025:20

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Community Service - Indigenous	1	0:30
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Key Facts

90,000+ AVERAGE LISTENERS PER WEEK

97% COMMUNITY AWARENESS OF RADIO EASTERN FM

OPERATING 24 HOURS PER DAY, 7 DAYS PER WEEK

Community Broadcasting in Australia has a strong and proud history. According to the Community Broadcasting Association of Australia (CBAA), each week there are more than 5.3 million people listen to community radio across Australia. This audience has grown by more than 1 million in the past 10 years. Importantly, 48% of those listeners state that they listen to community radio for local information and news and 60% state they listen for local voices and personalities and independent voices not owned by big business. In Australia, there are more than 450 community radio services with more than 72% of the content broadcast being locally produced. In summary, community radio provides a locally focussed, valued and engaged service which is a critical component of the community.

Eastern Community Broadcasters has maintained more than 400 financial members paying an annual subscription to the association which averages \$25 per person. The station relies heavily on the goodwill of supporters, sponsors and community organisations. The station is staffed and supported entirely by volunteers from technical resources to on air presenters. Thousands of hours are donated annually to the station and would simply mean it could not operate without this generous assistance.

Vision & Current State

VISION

Your Voice in the Melbourne's Outer East.

MISSION

To be a strong, inclusive, sustainable partner with our community to share information and improve the wellbeing of our community.

CURRENT STATE – CONTINUING OUR STRATEGIC APPROACH SET IN 2019

Radio broadcasting in Australia is a tightly regulated sector and the privilege given to operate a broadcasting licence is not taken lightly. The station broadcasts courtesy of a permanent licence granted by the Australian Communications and Media Authority (ACMA) and the current licence is due for renewal in January 2021. These licenses are normally renewed for five years. In addition to the conditions imposed on the station through the licence, the ACMA also seek further evidence in relation to community engagement. This is and continues to be a key strategic focus as the station has developed a comprehensive engagement strategy to build relationships with the community and ensure the station is meeting the needs of our community. This informs programming and provides a clear link to our mandate of informing our community as it is axiomatic; to inform the community we must first understand who our community is, what matters are important to them and customise programming accordingly.

The benefit of regulated media licences is that the licence is typically designed to provide services to specific communities. In Radio Eastern FM's case this refers to the municipalities of Maroondah, Knox, Yarra Ranges, Manningham and Whitehorse. This provides an extensive reach to more than 650,000 residents and a tremendous amount of capacity to deliver a greater range of services. Historically Radio Eastern has focussed its efforts in the eastern side

of its broadcast area as such the station has tended to adopt a Croydon-centric approach given the location of the studios. It is recommended through this plan and over the course of the community engagement, that Radio Eastern adopts a more centralised view of its service and attempts to become more inclusive and engaging with municipalities of Whitehorse, Manningham and Knox as well as Yarra Ranges and Maroondah.

There are many excellent examples of programs that have, over many years, cultivated strong community engagement. One example of this is the development of the Eastern Football League broadcasts which is a key platform for Radio Eastern. These broadcasts dramatically boost station listenership and exposure and provide a great platform for further growth. Through the broadcast of three key programs each week, the local community content has become an exemplar for other stations and other leagues and something Radio Eastern is proud of.

The advent of a number of technical schools/colleges and Vocational Education and Training facilities within the catchment area also provides Radio Eastern with an immense partnership opportunity to identify a pipeline of presenters and technical support to facilitate a more sustainable future. Like many community organisations, Radio Eastern's volunteer base is ageing and the pipeline of new volunteers needs to be increased to meet ongoing demand.

The station has made some developments in the area of digitisation and has embarked over the past five years on a substantial overhaul of the entire IT environment; from server installations, to enterprise file solutions, back-ups and a more commercial operating model. This has been absolutely essential to provide a system that is fit for purpose. Further efforts are needed to keep pace with technological change and the changing nature of engagement and consumption of media. This includes a greater use of social media and online content.

Our Strategic Plan is designed to chart a course of direction over the next three years to provide a framework and foundation for the ongoing growth and viability of this vital community asset.



FINANCIAL SUMMARY

Financial Summary

STATEMENT FROM THE TREASURER

Please refer to audited accounts for detailed financial results.

Previous Operational Reviews

PROGRAMMING

The Programme Sub Committee has a number of responsibilities, the most time consuming of these is setting up the new program grid prior to the start of our new radio year which begins in April.

Presenters apply for their preferred timeslots, then any timeslots that aren't covered have to be worked around, either by posting vacancies that need to be filled, or for the ones in the evening, working out which recorded programs to use until we have presenters to take these spots.

This year we have been able to have 'Presenters Choice' for some of these spots – programs that have been recorded and edited for air by the friendly voices you hear at other times. While some of our presenters have produced their programs for us, Roger Broadbent has handled the majority of the recording and cleaning up process from his home –Thanks Roger!

Ongoing monitoring of programs and standards is another of our tasks, making sure Presenters are aware of any changes in equipment or software usage, and presenting their programs in line with our policies and procedures.

This year, with the broadcast of EFL matches to air, we had to call on presenters to volunteer for a roster covering around 26 shifts. This involved each presenter sitting in the studio for 3 hours at each session to monitor the relay, being prepared to cover any dropouts, plus playing sponsor messages and other items in the breaks during the play.

It is also our role to review all material produced to be played on air, eg: sponsorships, program promotions etc. We have worked with people wanting interviews, dealt with with Eastern Community Sports Program roster and issues, assembled the yearly grid plus preparing after hours programs, monitoring computer items that need to be removed or updated, plus organising fill ins for ill Presenters at times.

The Programme Sub Committee has a community representative on the committee to provide direct feedback on the suitability of programming and a sense of independence.

Thank you to the Programme Sub Committee members for their time and dedication to their role.

PRODUCTION

Over the past year in the production area of the station, the team has worked on many messages for sponsorships, as well as the numerous pre-recorded community group announcements and general service information we receive for the community. These are in addition to the program promotions that presenters need to record.

This production work at Radio Eastern 98.1fm is carried out by a team of volunteers working in their various areas of responsibility, all with the aim to produce quality content that we put to air. They are aiming at all times to provide our numerous not-for-profit community groups with an avenue that will assist them to inform and/or invite others to be part of their community activities. At times this may be the only avenue available to some of them.

Lyn Woods and Julia Zammit record and process the various messages from sponsors and program promotions from presenters. They also prepare the various home maintenance tips, health advice, garden hints and RADD messages which need to be processed so they are ready to be heard through our software when played by our presenters at various times.

Kevin Carr continues to ensure that the recorded programs are processed and logged as required and this work takes a lot of his time to achieve. We have Presenter programs pre-recorded and supplied to Kevin for processing into the software. These programs are prepared by Roger Broadbent who is recording his own programs as well as recording and editing various other presenter's programs. Everett Hargreaves is another contributor who provides his recorded programs so that Kevin has a steady supply to use. These are in addition to processing the pre-recorded overnight programs from John Giltinan and the weekly program from Brian Amos.

Peter O'Connor works off-site on downloading of the DDN programs which he sends to the station which is then able to use them at various times when needed.

This production team cannot function successfully without the support they receive from the other volunteers working throughout the station and that support is valued by us.

We are looking forward to serving Radio Eastern 98.1fm throughout another successful year in 2020.

MEMBERSHIP

- Number of financial members at 31 March 2025 was 440, a nett increase of over 100 members over the same date last year.

GROUP TALKS

- Lynn Woods and Everett Hargreaves have spoken to a number of community groups on the role of Radio Eastern in the community during the year.
- These talks are designed to increase our profile in the community and to provide not for profit community groups with information on how we can assist them with their work through Community Service Announcements, on air interviews etc.
- A Power Point presentation has been developed for use in the talks.

PUBLICITY

- The Publicity portfolio was added to the Promotions Group portfolio during the year but to date a Publicity Officer has not been appointed.

SUMMARY

- Built on the success of the Radiothon
- Increased the number of Group Talks to Community Groups encouraging the use of Radio Eastern to promote their activities, and
- Directly communicating with those listeners who supported our Radiothon and encouraged them to be more involved with the station.

The Future – Ongoing strategy & Operational plan

SWOT ANALYSIS

- S – Strengths
- W – Weaknesses
- O – Opportunities
- T – Threats

SWOT ANALYSIS

	DESCRIPTOR
STRENGTHS	<ul style="list-style-type: none"> • 60+ permanent volunteers dedicated to the success of the station • 30+ years of experience delivering high quality community radio • Stable and contemporary IT environment • Loyal and active listeners • Loyal and supportive sponsors • Strong links to the community • Quality hardware • Reasonable base of funds on hand • Good relationship with Council (landlords)
WEAKNESSES	<ul style="list-style-type: none"> • Funding subject to volatility • Sporadic volunteer patterns e.g. OB • Ageing volunteer base • Need to attract and retain new talent • Change fatigue • Limited opportunity for volunteer engagement beyond individual shifts • Large geographic area to manage community engagement • Corporate knowledge vested in few

OPPORTUNITIES

- Loyal membership – potential to explore to increase base of members and active involvement
- Large reach across Eastern Football and Netball League
- Strong desire to engage further and take the station to the community through greater OB capacity e.g. new Mobile Studio
- Integration of new media into broadcast
- Fantastic Radiothon campaign which may now become a tradition
- Technology and equipment is becoming more capable and more efficient such as OB services
- Cross selling of sponsorships i.e. B2B
- Leveraging vast number of schools – for example one school student interviewed on air will likely bring 5-10 new listeners (parents, siblings, grand-parents friends).

THREATS

- Licence renewal
- Limited funding streams
- Technology and media content online (threat to EFL)
- Exclusive culture rather than inclusive
- Presenter apathy
- Need for ongoing Capital Expenditure in technical

AREAS FOR DISCUSSION AND INCLUSION IN A BASE STRATEGY MAP

METHODOLOGY



It is proposed that Radio Eastern be broken into four perspectives (typical for a Strategy Map or Balanced Scorecard). These are: Community, Financial, Technical and Staff. Within each Perspective there will typically be four to five Objectives. These should be action-oriented. The Objectives are further crystallised into Initiatives which are the individual tasks or

THE FUTURE – ONGOING STRATEGY & OPERATIONAL PLAN

projects designed to achieve that Objective. All of this flows through to the budget overseen by the Committee of Management.

PERSPECTIVE	OBJECTIVE	INITIATIVES	
1. COMMUNITY	1.1	Improve information sharing	Determined annually by Committee in consultation (where appropriate) with the Community and members.
	1.2	Increase community involvement in programming	
	1.3	Increase number of interviews	
	1.4	Increase number of OBs	
2. FINANCIAL	2.1	Increase our retained funds	Determined annually by Committee in consultation (where appropriate) with the Community and members.
	2.2	Reduce cost	
	2.3	Increase income	
	2.4	Increase number of members	
	2.5	Enhance value proposition	
	2.6	Increase regularity of radiothon	
3. TECHNICAL	3.1	Increase quality of equipment	Determined annually by Committee in consultation (where appropriate) with the Community and members.
	3.2	Improve technical support	
	3.3	Invest in Information, Communication and Technology (ICT) infrastructure	
	3.4	Acquire more user-friendly OB equipment	
	3.5	Improve ability to run talk-back	
4. STAFF	4.1	Increase staff engagement	Determined annually by Committee in consultation (where appropriate) with the Community and members.
	4.2	Revitalise training program	
	4.3	Develop inclusiveness strategies	
	4.4	Increase number of staff meetings	
	4.5	Increase staff accountability	

THINKING BIG

We need to also think big beyond the current service to what it could become.

Considerations may be given to large items such as:

- Attract and retain younger members, presenters and listeners noting the average age of our catchment is 36
- Digital broadcasting
- New Tie-Line/Mobile Broadcast Van
- Community promotional campaigns
- Radio Eastern Community Christmas Carols
- Presenter/Volunteer gatherings
- Radio Eastern Community Award Nights (based on community services we feature showcasing their volunteers)
- Purchase of a 'campervan-mobile studio'

SUSTAINABILITY

The Committee will meet annually to determine the funded initiatives in the forward budget. Suffice to say the preservation of at least \$80,000 in reserve is critical to provide a base of certainty to the station in the short-medium term.

OPERATIONAL PLAN 2025

2025 COM Work Plan tabled at each Committee of Management and overseen by the President

2025 Theme	2025 Action	Status
ACMA	Develop licence schedule including contributions to be drafted.	Ongoing
Ongoing Engagement	Quarterly social gatherings	Ongoing
	Volunteer newsletters and updates - Schedule Quarterly electronic communications	Ongoing
Support our team	Develop project plan for Studio Upgrades	Ongoing
	Identify training needs of the team and conduct survey of area managers.	Ongoing
Community Engagement	Enhance the EFNL promotion	Completed – ongoing promo
	Partner with Eastland to staff exhibitions on site at the Centre at regular intervals during the year.	Ongoing
	Continue to promote the use of station on-air imaging.	Ongoing
	Develop a comprehensive membership drive to end of 2024.	Completed
	Establish a marketing group to explore promotion and attraction of new volunteers.	Ongoing
	Leverage Council election year and encourage engagement for on air content.	Completed
Sustainability	Significantly improve the station’s grant-writing capability. (Adopt 3MDR model).	Ongoing
	Consider a virtual radiothon program during 2025.	Ongoing
	Develop a sponsorship lead campaign.	Ongoing
	Develop manageable technical services upgrades.	Ongoing
	Develop Local News option	Completed
	Integration of Zoom into the panel for interviews	TBD
	Consider a second digital only stream.	TBD



THE FUTURE – ONGOING STRATEGY & OPERATIONAL PLAN

WE WELCOME YOUR COMMENTS AND FEEDBACK

Radio Eastern is only as strong and successful as the community it serves. This requires connection, engagement and collaboration. If you would like to offer comment on how Radio Eastern can improve its services and deliver a stronger sense of community engagement, we would greatly welcome any feedback. We are preparing for a license renewal submission so even if you have no suggestions, but are pleased with our service and community engagement, we would appreciate you letting us know.

Please send your feedback directly to the Committee of Management via the Secretary andrew.conway@radioeasternfm.com.au

Or

Post – The Committee of Management

Radio Eastern FM 981

23 Hull Road

CROYDON VIC 3136

Phone – 03 9722 9981

Appendix: Financial Statements

Please see the copy of the audited statements as provided by the Committee of Management for the year ending 30 June 2024.



Taxpoint Accounting Pty Ltd
ABN 57 613 370 086
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14th October 2024

Eastern Community Broadcasters Inc.
Finance Committee

To The President and Members of the Finance Committee,

RE: AUDIT REPORT 2024

Thanks for the opportunity to review the Financial Report of the entity for the year ended 30th June 2024.

Bank balances as of 30th June 2024 are correct for all bank accounts and reconciled.

Just for clarification purposes, the Assets were grouped in categories, instead of presenting each account. The total group figures are correct.

I enclosed to this letter a separate page with the breakdown of Assets categories.

We issued the Audit Report unqualified; you did such a good job as previous years!

Finally, we granted keeping our audit fees the same as in 2022.

Should you have any queries, please contact us.

Thanks again for choosing us for another year. Much appreciated it!

Regards,

A handwritten signature in black ink, appearing to read "Claudia M Haddad".

Claudia M Haddad FIPA FFA
Managing Director | Tax Consultant
Taxpoint Accounting Pty Ltd

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2024\FY\IEAS0002. EASTERN COMMUNITY BROADCASTER INC - LTR TO FINANCE COMMITTEE 2024.docx

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STATEMENT OF INCOME AND EXPENDITURE

Eastern Community Broadcasters Inc.
ABN: 85 174 748 127
Statement of Comprehensive Income
For the 12 months ended 30 June 2024

	2024	2023
	\$	\$
Income		
Sponsor Income Fees	34,376	36,634
Religious Program Sponsorships	14,717	12,572
Membership Fees	11,407	12,002
Donations Received	2,520	1,295
Professional Fees	-	1,114
Other Income	669	50
Interest Received	5,952	2,401
Gain on Sale of Equipment	-	6,100
Loss on Disposal of Equipment	-	(1,743)
	<u>69,641</u>	<u>70,425</u>
Expenditure		
Advertising	2,920	4,063
Amortisation	-	4,754
Auditor's Remuneration	1,210	1,320
Bank Charges	191	145
Commission Paid	2,978	1,164
Depreciation	1,833	17,696
Depreciation - Studio 1	689	-
Depreciation - Studio 2	486	-
Depreciation - Control Room	6,699	-
Depreciation - Studio 4	628	-
Depreciation - Studio 5	236	-
Depreciation - Reception	447	-
Depreciation - Tower	1,845	-
Depreciation - Garage	1,714	-
Insurance	4,063	4,189
Internet/CBAA Website Costs	1,340	1,704
Licences & Permits	7,060	5,229
Light, Heat & Power	9,071	8,640
Meeting & Conference Expenses	254	-
Postage	470	689
Printing & Stationery	2,882	3,019
Program Costs	4,185	3,580
Rent	10,664	10,831
Repairs & Maintenance	3,178	3,464
Software Licence	2,935	2,013
Staff Amenities	914	1,638
Staff Training	41	-
Telephone	1,835	(27)
	<u>70,768</u>	<u>74,111</u>
Loss before Income Tax	<u>(1,127)</u>	<u>(3,686)</u>

*The accompanying notes form part of these financial statements.
These financial statements have not been subject to audit or review and should be read in
conjunction with the attached Compilation Report.*

STATEMENT OF FINANCIAL POSITION

Eastern Community Broadcasters Inc.
ABN: 85 174 748 127
Statement of Financial Position
As at 30 June 2024

	2024	2023
	\$	\$
ASSETS		
Current Assets		
Petty Cash Imprest	250	250
Cash at Bank - Unrestricted	41,789	60,883
Cash at Bank - Restricted	158,460	114,209
Sundry Debtors	2,974	1,489
Other Debtors	5,840	7,096
Prepayments	736	704
	<u>210,049</u>	<u>184,631</u>
Non-Current Assets		
Leasehold Improvements	57,041	57,041
Less Accumulated Impairment	57,041	57,041
Property, Plant & Equipment	-	273,494
Less Accumulated Impairment	-	<u>181,579</u>
	-	91,915
Studio 1	30,032	-
Less Accumulated Impairment	26,788	-
	<u>3,244</u>	-
Studio 2	30,529	-
Less Accumulated Impairment	27,652	-
	<u>2,877</u>	-
Control Room	93,466	-
Less Accumulated Impairment	61,374	-
	<u>32,092</u>	-
Studio 4	28,195	-
Less Accumulated Impairment	24,508	-
	<u>3,687</u>	-
Studio 5	17,281	-
Less Accumulated Impairment	15,464	-
	<u>1,817</u>	-

**Eastern Community Broadcasters Inc.
ABN: 85 174 748 127
Statement of Financial Position
As at 30 June 2024**

	2024	2023
	\$	\$
Reception	6,804	-
Less Accumulated Impairment	<u>5,625</u>	<u>-</u>
	1,179	-
Tower	38,013	-
Less Accumulated Depreciation & Impairment	<u>15,397</u>	<u>-</u>
	22,616	-
Garage	26,900	-
Less Accumulated Depreciation & Impairment	<u>17,074</u>	<u>-</u>
	9,826	-
	<u>77,338</u>	<u>91,915</u>
Total Assets	<u>287,387</u>	<u>276,546</u>
LIABILITIES		
Current Liabilities		
Trade Creditors	1,332	(239)
Other Creditors	4,530	2,245
Deferred Income	26,589	18,476
Provision for Audit Fees	<u>1,210</u>	<u>1,210</u>
	33,661	21,692
Total Liabilities	<u>33,661</u>	<u>21,692</u>
Net Assets	<u>253,726</u>	<u>254,854</u>
MEMBERS' FUNDS		
Retained Surplus	<u>253,726</u>	<u>254,854</u>