



President's AGM Report 2021

Unfortunately, due to the current outbreak, Covid-19 restrictions will remain in place during most of the year. There is however, a positive outcome from increased communication technology.

Since our 2020 AGM the volunteer active members have been pressing ahead in in three major areas;

- Community Engagement
- Strategic
- Equipment Modernisation Project

In these three areas we have been fortunate to gain the expertise of students and interns from Swinburne University of Technology. They have been applying their learnt skills which is allowing us to integrate processes to achieve our goals. The inclusion of our local news bulletins is also being increased with media trained volunteers expanding our capabilities.

As a community station it is important that we include new ideas and cultures whilst still maintaining our association with our long standing listeners. For these individuals Radio Eastern may be the only station they tune into for their listening pleasure and the information we supply.

In compliance with our ACMA regulatory requirements we are achieving better community integration for our many loyal listeners while also expanding our listener base and demographics.

I fully understand that there will be times when some of our programmes may not agree with some individual listener's taste. In my position I listen to many hours of Radio Eastern's musical variety but find occasionally that that I am either not in the mood or the music programme may have content I do not like. So, for that period of time, I tune out, knowing that many others are tuning in regularly to enjoying a programme that does not suit me. With our specialty programmes focusing on various demographic needs, I am confident that we really are "your voice in the Outer East".

Again, I encourage you to put forward suggestion in an email addressed to the manager of our Programme Sub-Committee so this can be given serious consideration for future programme content.

Finally, to our members and listeners, thank you for your ongoing support, for your Membership and the many kind words given.

Keith Jessup,

President.