

Radio **EASTERN
FM 98.1**

In tune with
Melbourne's outer east

President's Report AGM 2019

Members may recall my statement of early this year where I said this would be a challenging year. I can now confirm that this statement was fairly factual.

It is pleasing to see how well we have met our challenges and how supportive our staff, Members and listeners have been in achieving a positive outcome.

I am now able to confidently say that our high standard of listener and community engagement is supported by our sound protocols for governance, policies and procedures.

These achievements are not down to any one individual but are a culmination of team spirit and the will to work collaboratively in obtaining results.

In the "on air" environment we present professional and interesting programmes which requires many preparation hours by presenters spent ensuring that their programme content meets our listening audience expectations. It is not simply a matter pressing the "on" button and playing a pile of CDs or vinyl tracks. Our recent survey result will assist us in producing material that you the listeners wish to hear.

This professionalism is supported by the tireless work done by our back of house personnel, whether it is answering listener queries, creating items for broadcast in our Production Group, spreading our coverage through the activities of the Promotions Group or making repairs and upgrades in our Technical and IT Groups.

We have over 6000 visitors sign as individual attendees in our site attendance records each year, most of whom are volunteers or listeners wishing to visit our facilities. During our current 5 year licence period we have broadcast to date over 1200 hours of informative interviews of importance to our listeners. The added benefits of the thousands of Community Service Announcement further contribute to our local not for profit organisations.

We are successful, thanks to our volunteers, sponsors and donations from our ever supportive listeners and sponsors. I have said on many occasions that "it costs a great deal of money to run a successful community station". Your support is highly valued.

Thanks you all for being part of Radio Eastern, your voice in the outer east.

Keith Jessup

27th. October 2019