

FUNDING AND MEMBERSHIP

Radio Eastern is mainly funded by membership fees and local sponsorship.

Membership fees are nominal but vital to our fund raising. Local sponsors pay for their products and services to be sponsored on air.

By becoming a Radio Eastern member you will help us stay on air, providing you with essential local news, information and pleasant music. You will also be supporting local non-profit community groups and their services.

Annual subscriptions:

- \$42 for individuals
- \$62 for groups
- \$57 for family membership
- \$27 for concession

Membership information is available from Radio Eastern's studios, by telephoning 9722 9981 or online at:

<http://www.radioeasternfm.com.au>

Please support Radio Eastern sponsors, they help keep the station on the air.



William Matthews Funerals
45 Cave Hill Road
Lilydale, 3140
Phone: (03) 9739 6868

Ringwood Square Shopping Centre
59-65 Maroondah Hwy,
Ringwood, 3134



Financial Lifestyle Partners
Suite 28/50 New Street
Ringwood, 3134
Phone: (03) 9873 4000

Hutchinson Legal
10-12 Warrandyte Road
Ringwood, 3134
Phone: (03) 9870 9870



Dainty Dental Care
13/653-657 Mountain Hwy
Bayswater, 3153
Phone: (03) 9720 7652

Mooroolbark Community Bank
Shop 19 Mooroolbark Terrace
66-74 Brice Ave
Mooroolbark, 3138
Phone: (03) 9726 5388



Ronald King Mensland
121 Main Street
Croydon, 3136
Phone: (03) 9723 3673

Noel Jones Ringwood
265 Maroondah Highway
Ringwood, 3134
Phone: (03) 9879 4422



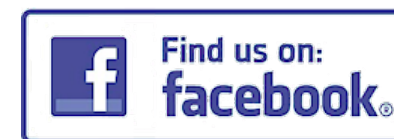
Float A Boat
48C Wantirna Rd
Ringwood, 3134
Phone: (03) 9879 2227

Surreal Property Group
2/732 Mountain Highway,
Bayswater, 3153
Phone (03) 9729 5288



Your voice in the outer east

All About Radio Eastern FM 98.1



[facebook.com/radioeasternfm98.1](https://www.facebook.com/radioeasternfm98.1)

Broadcasting on your FM radio and streaming around the world on the Internet

Eastern FM

Wyreena Community Arts Centre
13-23 Hull Road, Croydon, Vic., 3136

Phone: 9722 9981

Email: reception@radioeasternfm.com.au

www.radioeasternfm.com.au

OUR PURPOSE

As your voice in Melbourne's outer east, our purpose is to:

- provide community information
- promote local community events for non-profit organisations
- present a wide variety of music reflecting our community and its demographics
- broadcast local news services

We are a non-political, non-sectarian volunteer organisation.

OUR FORMAT

Our twenty-four hour format is one of pleasant music, community information, local news and local interviews.

We also present specialist music, local sporting and community programs.

We support the local music industry by providing local artists with a platform for their music

OUR LOCATION

Our studios are part of the Wyreena Homestead complex, Hull Road, Croydon 3136.

We also broadcast from mobile facilities at various local and community events.

OUR COVERAGE AND AUDIENCE

We broadcast on air and stream online at:

- On air: 98.1 FM
- Streaming/online: Radio Eastern FM<<http://www.radioeasternfm.com.au>>
- On Facebook: [facebook.com/radioeasternfm98.1](https://www.facebook.com/radioeasternfm98.1)

Approximately 21,000 listeners tune to Radio Eastern daily.

OUR PRESENTERS AND THEIR MUSIC

All Radio Eastern presenters and support staff are volunteers.

Although the station has access to various musical sources, our presenters usually prepare their programs from their private collections. This ensures a wide variety of popular music is presented.

Our easy listening format is complemented by specialist programs including jazz, country, blues, pop, rock, classical and show tunes.

All our broadcasts are in full frequency stereo, except for a few specialist mono nostalgia programs.



EMERGENCY BROADCASTER

Radio Eastern is an official emergency broadcaster. We communicate vital information in the event of local bushfires, floods and major emergencies. To do so we must meet the high standards set by the Emergency Broadcasting Authority.

COMMUNITY ENGAGEMENT

We are proud of our services and commitment to our local community.

We provide extensive opportunities for local non-profit organisations to promote their events, meetings and services. This is done through on air community service announcements, interviews and special segments.

Our outside broadcasts are usually from local festivals and major events.

We provide all year local sporting coverage through various programs.

Speaking engagements with local community groups are also undertaken.

OUR HISTORY

Formed in 1974, the station transmitted test broadcasts until a licence was granted in late 1990. Full time broadcasts began on 23 February, 1991.